



Business and Marketing Education Conclave 2008

HURRY, DEADLINE IS FEBRUARY 18TH.

Registration Form
February 22-24
Crowne Plaza Dublin , Formerly Clarion Hotel

Name:

School:

School Address:

School City , State, Zip: CheckBox1

Email Address:

Conference Registration Options:

- 2-day option Friday-Saturday (until 5:00 Saturday) \$165.00
- 3-day option Friday-Sunday (includes all meals) \$199.00
- Member of OMEA or BIT registration is \$10 less on the three day option

Friday Business Tours :

- Tour A- The Wilds (See attached tentative agenda) \$ 60.00
- Lunch & transportation included. 8 a.m. - 5 p.m. (Confirmed)
- Tour B-tentative tour of Nationwide Insurance \$ 35.00
(transportation & lunch included)

Total

Due:

Method of Payment: School P.O.# or Personal
Check(Payable to OMEA)

Please identify your number of years of service _____
Complete this form and return to: Al Devine, Treasurer
9361 Rocky Water Ct, Sylvania, OH 43560

OBMEconclave@buckeye-express.com or 419 824-8328 (fax or phone)

**Hotel Reservations to Crowne Plaza, 600 Metro PI North, Columbus, OH 43017
Ask for the OHIO CONCLAVE 08, block**

February 22, 2008

the Wilds-- To advance
conservation through science,
education and personal
experience

8:00 a.m.

Meet in Lobby and Leave Hotel

10:00 a.m.

Arrive at *the Wilds*' main entrance
www.thewilds.org



10:15 a.m. to 11 a.m.

Buddy Butler, Account Representative, Stonewall Marketing, Marietta, Ohio.

How to develop and implement a marketing plan and be creative in real-world applications

11 a.m. to 11:30 a.m.

Toni Kellar, Marketing & Communications Officer, *the Wilds*
Mission, vision, and marketing – how it all connects

11:30 a.m. to 11:45 a.m.

Break

11:45 a.m. to 12:30 p.m.

Debbie Robinson, Director, Cambridge/Guernsey County Visitors & Convention Bureau
Dickens Victorian Village, and Guernsey County: marketing a destination region and its economic impact

12:30 p.m. to 1:30 p.m.

Catered **lunch** and visit *the Wilds*' **Gift Market**

1:30 p.m. to 2:45 p.m.

Tour of *the Wilds*' winter animal management facilities (Rhino Management Facility, Giraffe Barn, possibly more), guided overview by Toni Kellar on the Conclave bus

2:45 p.m. to 3 p.m.

Restroom **break** at the Overlook

3 p.m.

Depart *the Wilds*